



90th Anniversary *Red Carpet Gala*
 Starring **FRANKIE VALLI & THE FOUR SEASONS**
Friday, May 1, 2020

St. George Theatre Restoration Inc.
 35 Hyatt Street
 Staten Island, NY 10301
 718-442-2900
www.stgeorgetheatre.com

Doreen P. Cugno
 President & CEO

Board of Directors:

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FOUNDERS:

Rosemary Cappozalo (1939-2009)
 Doreen P. Cugno
 Luanne Sorrentino

Mission Statement:

The St. George Theatre Restoration Inc, a 501©3 non-profit organization, is dedicated to the restoration of the theatre and the development as a cultural and performing arts center for Staten Island and all of New York City by providing community outreach, educational programs, and public performances.

 /stgeorgetheatre  @stgeorgetheatre
 @stgeorgetheatre #SGT

Red Carpet Cocktail Reception – 6:45pm

VIP Seating – 7:45pm

An Evening with Frankie Valli & The Four Seasons – 8:00pm

After-Party to Follow

Dear Friend,

It's hard to believe the New Year is upon us already! We had such an amazing 2019 here at the St. George Theatre, and we look forward to 2020 with much excitement.

On Friday, May 1, 2020, the St. George Theatre will celebrate its 90th anniversary at our annual **Red Carpet Gala & Benefit Concert**, and we are reaching out to all our friends in the community to ask you for assistance in our fundraising efforts.

This year, we are thrilled to announce that our benefit concert will feature Rock and Roll Hall of Famer and music icon **Frankie Valli and The Four Seasons!** Valli, who came to fame in 1962 as the lead singer of the Four Seasons, is hotter than ever in the 21st century. Thanks to the volcanic success of the Tony-winning musical *Jersey Boys*, which chronicles the life and times of Frankie and his legendary group, such classic songs as “Big Girls Don’t Cry,” “Walk Like a Man,” “Rag Doll,” and “Can’t Take My Eyes Off You” are all the rage all over again!

We will celebrate in grand style with a pre-show cocktail reception, VIP seating for the concert, and an after-party in the grand lobbies with open bar, hors d’oeuvres, and dance music. *Oh, What A Night* it will be!

We hope you can join us at the 90th Anniversary Red Carpet Gala! There are many ways you can support our fundraising efforts. **Attached please find the information and order form for gala tickets, journal ads and additional sponsorship opportunities.**

On behalf of our Board of Directors, led by Brian Laline, and our entire Gala Committee, we thank you for your support!

Sincerely,

Doreen P. Cugno

Co-Founder

Luanne Sorrentino

Co-Founder

Mrs. Joan Motta

Gala Chairperson

Dr. Joseph Motta

Gala Chairperson

St. George Theatre Restoration Inc.

90th Anniversary **Red Carpet Gala** and Benefit Concert

Starring **FRANKIE VALLI & THE FOUR SEASONS**

Friday, May 1, 2020

GALA TICKETS / JOURNAL AD / SPONSORSHIP ORDER FORM

ATTEND THE GALA: \$400 PER PERSON

- Red Carpet Pre-Show Cocktail Reception
- PRIME seating for the Benefit Concert starring Frankie Valli & The Four Seasons
- After-Party with open bar, hors d'oeuvres, and dance music

ANNIVERSARY SPONSOR: \$1,000

- Prominent exposure in the Theatre Lobby for one year
- Sponsorship page in the Journal
- Two (2) tickets to attend the Red Carpet Pre-Show Cocktail Reception followed by the show and After-Party
- Two (2) PRIME seating for the Benefit Concert starring Frankie Valli & The Four Seasons

SPOTLIGHT SPONSOR: \$2,500

All the "Anniversary" benefits plus:

- Upgrade to four (4) tickets
- Logo displayed on website homepage for one year
- Membership privileges for one year

RED CARPET SPONSOR: \$5,000

All the "Spotlight" benefits plus:

- Upgrade to eight (8) tickets
- Acknowledgement from the stage prior to the concert

CENTERSTAGE SPONSOR: \$10,000

All the "Red Carpet" benefits plus:

- Upgrade to twelve (12) tickets
- Logo prominently displayed on website homepage for one year
- Voucher valued at \$500 to attend 2020 concerts with prime seating

VIP PIT EXPERIENCE: \$20,000

All the "Centerstage" benefits plus:

- Upgrade to twenty-four (24) tickets in the PIT – *the entire pit to yourselves!*
- Prominent dedicated exposure in the Theatre Lobby for one year
- Logo prominently displayed on website homepage for one year
- Voucher valued at \$1000 to attend 2020 concerts with prime seating

COMMEMORATIVE JOURNAL

___ Back Cover (color): \$2,000 ___ Inside Front Cover (color): \$1,000 ___ Inside Back Cover (color): \$1,000 ___ Full Gold Page: \$500
___ Full White Page: \$250 ___ Half Page: \$150 ___ Business Card: \$100

AD SIZES: Cover, Sponsorship/, Full White/Gold: 4 3/4 w x 7 3/4 h **Half Page:** 4 3/4 w x 3 7/8 h **Business Card:** 3 1/2 w x 2h

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

METHOD OF PAYMENT

\$ _____ CHECK payable to: *St. George Theatre Restoration, Inc.* \$ _____ Credit Card

Name as it appears on card _____

Card Type _____ Card # _____ Exp. Date: ____/____ Security Code _____

Please return this form to St. George Theatre, 35 Hyatt Street, Staten Island, NY 10301 or email your ad/reservation to info@sgtr.org.

St. George Theatre Restoration Inc. is a 501©3 organization. Your donation is tax-deductible to the fullest extent of the law.

RSVP and Journal Deadline: FRIDAY, APRIL 10, 2020